

LUUM

# Collective Conscious Collection

02 — 2021



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*Collective Conscious* by Suzanne Tick features four textiles that reflect our readjustment to a slower, more connected life. Highlighting predominantly domestic innovation and craftsmanship, this collection focuses on enhanced user comfort and wellness. From upholstery to vertical to drapery, purposeful design meets the needs of the time.

Inspired by contemporary craft, *Collective Conscious* evokes textures of artisanal handmade surfaces like hand-wovens, embroideries and woodworking by utilizing renewable, recycled and biodegradable\* materials. From the simplicity of the grid and the complexity of the weave draft, to the colors emerging in contemporary fashion, we re-think how materiality works for the spaces we occupy.

As needs in a space shift and new challenges arise, comfort and tactility remain essential to functional design. *Collective Conscious* provides performance and multipurpose products in a range of vivid brights, complex neutrals and tonal hues that infuse a space with coordinating color, texture and pattern. From upholstery, to panel, and wrapped wall and drapery, each textile works in tandem for a holistic interior.







**Collection:** Collective Conscious  
**Designer:** Suzanne Tick

**Use:** Multipurpose

*Grid State* advances the conversation around sustainability. As Luum's first textile made of Post-Consumer recycled biodegradable polyester\*, *Grid State* is all about evolution. Not only does its recycled, biodegradable fiber content lessen impact on the environment but it also provides more design solutions with its bleach-cleanable and multipurpose-use properties.

## 1 ——— Grid State

**Use:** Multipurpose

**Content:** BIODEGRADABLE CLEAN IMPACT TEXTILES™

100% Post-Consumer Recycled Biodegradable Polyester

**Number of Colorways:** 12

(shown on chair): Neon Bulb

**Abrasion:** Wyzenbeek 100,000 double rubs

**Special Characteristics:** Bleach Cleanable, Biodegradable\*, Recycled Content, REACH Regulation Compliant

*Grid State's* motif is borrowed directly from the textile development process, transforming graphic dobby weave drafts into colorful jacquard artwork, then woven into the textile's final form. Through exploring the concept of the grid, a starting point for designers and makers, we contemplate new beginnings.

\*Rate and extent of biodegradation into elements found in nature is 91% after 1,278 days under ASTM D5511 (Anaerobic Biodegradation of Plastic Materials Under High Solids Anaerobic Digestion Conditions.) The test was done with the same component (PET) polyester and biocatalyst additive. No evidence of further degradation.







## 2 — Scale Factor

Joining the Luum Stitch embroidered textile offering, *Scale Factor* references the senses through the visual, the acoustical and the tactile, giving the eye much needed expansion from the increase in screen time. Using two constituent materials—lightweight nylon thread and *Actuate*, a classic and versatile Luum textile, as the face cloth—*Scale Factor* demonstrates how bold but basic materials are elevated into a dynamic, quilted specialty product. Through applied stitching, both vivid and tonal colorways are achieved, providing options to enliven or soothe the user through color. Mirroring the angles of architecture and infrastructure, *Scale Factor*'s angular pattern reveals our connectivity to the built environment and our communities with dimensional softness and graphic clarity.

**Use:** Upholstery

**Content:** 60% Polyester + 40% Recycled Polyester (Post-Consumer) Face, 50% Nylon + 50% Polyester Stitching, 100% Polyfill Back

**Number of Colorways:** 5

(shown on chair): Tangent

(shown here, top to bottom): Tangent, Tensor, Matrix, Basis, Compound

**Abrasion:** Wyzenbeek 100,000 double rubs

**Special Characteristics:** Recycled Content

## 3 — Crossgrain

From fiber to finish, *Crossgrain*'s dense, textural character was specially developed for multipurpose use on upholstery, acoustical panels, wrapped walls and screens. Using traditional weaving techniques and modern dye chemistry, *Crossgrain*'s recycled and custom-texturized fibers were spun to achieve an irregular, fine grained surface effect reminiscent of raw wood. *Crossgrain* provides a wash of saturated, variegated color in pastels, deep jewel tones and classic neutrals.

**Use:** Multipurpose

**Content:** 61% Polyester + 39% Recycled Polyester (Post-Consumer)

**Number of Colorways:** 15

(shown here, bottom image from left to right): Amaranth, Red Oak, Iroko, Burl

(shown here, top image with Grid State): Cypress (*Crossgrain*), Neon Bulb (*Grid State*), Springwood (*Crossgrain*), Driftwood (*Crossgrain*),

Hydropower (*Grid State*), Cove (*Crossgrain*), Xylem (*Crossgrain*)

**Abrasion:** Wyzenbeek 100,000 double rubs

**Special Characteristics:** Recycled Content

## 4 — Gaze

*Gaze* is a soft, elegant and reversible drapery sheer that combines clever color play with renewable fibers, adding another wool product to Luum's offering. Bringing soothing dimensionality in a wide-width material form, *Gaze* can be utilized for space division, acoustics, and privacy with the assurance of inherently fire-retardant fiber content. The matte, wool face of *Gaze* features a melange of subtle, heathered neutrals while the reverse side uses satin polyester fibers in coordinating color selections. *Gaze*'s feathery surface billows, diffusing light within a space and shaping user experience with color and tactility for the malleable spaces of today.

**Use:** Drapery

**Content:** 71% Polyester + 29% Wool

**Number of Colorways:** 5

(shown here): Gradience

**Special Characteristics:** Renewable Content

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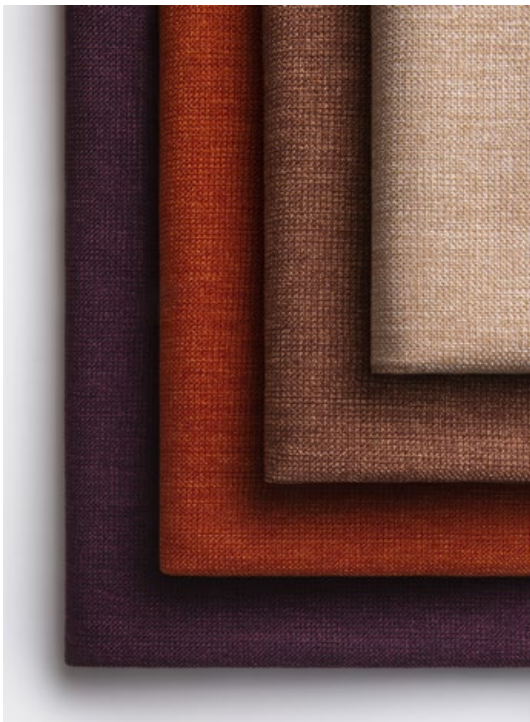
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1. Grid State & 3. Crossgrain

3. Crossgrain



4. Gaze

