

LUUM

Care for Velvet Upholstery and Drapery

Velvet is crafted through a meticulous weaving process in which two layers of fabric are woven simultaneously and then cut apart by a sharp blade, creating a signature plush pile. Épinglé construction, on the other hand, has pile loops that can be selectively cut or left uncut to create patterns.

Velvet and Épinglés are pile fabrics that, with regular maintenance, will maintain their luxurious appearance. These constructions, by virtue of being a three dimensional fabric, have inherent properties that make them durable yet soft and comfortable.

General Care for Pile Fabrics

Velvets and Épinglés are pile fabrics that, with regular maintenance, will maintain their luxurious appearance. These constructions, by virtue of being a three dimensional fabric, have inherent properties that make them durable yet soft and comfortable. All 'pile' fabrics have a directionality, or 'nap' that can be felt by smoothing a hand over the texture. The nap should be upholstered so that the direction of the pile runs in the downward direction. Care should be taken to ensure that the 'nap' of a pile fabric runs in the same directions for all pattern pieces used in the upholstering of a piece of furniture.

- Marking or bruising of the pile after sitting or handling is normal. Most all marks will recover by themselves with time and natural humidity. Bruising that does not recover, although infrequent, can be restored by minimal steaming. Gentle brushing, in the direction of the pile will also help align the pile to regain its original state.
- Some slight bruises or marks may never fully disappear. This should be considered an enhancement to your furniture. The natural antiquing of the velvet is in fact desirable. Like fine leather upholstery, velvet too, looks better with age.
- Regular vacuuming with a soft brush attachment will gently lift dust and dirt from pile fabrics. Vacuum against the nap to lift the fibers, helping to release particles of dust and soil. Finish by brushing with the direction of the nap.
- Most stains can be blotted or wiped away with a damp cloth or paper towel. Treat stains promptly. Dried stains can be removed with spot cleaning. Always test in an inconspicuous area first. Using soap and water or a commercial dry cleaning product, start from the outside of the stain, while working your way from the outside into the middle of the stain. Once dry, brush in the direction of the pile with a toothbrush, nailbrush or similar soft dry brush to restore the loft and direction of the pile. Repeat process if necessary.
- Some velvets are Bleach Cleanable. Check the specifications for the style and always follow the recommended bleach to water ratio and cleaning instructions.

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General Care + Maintenance

- Vacuum regularly with a proper upholstery attachment
- Check the style specifications page for the correct Cleaning Code.
- Clean stains and spots promptly using the gentlest methods first
- Always test the cleaning agent in an inconspicuous area of the fabric first
- Do not over saturate with liquid
- Follow cleaning product instructions

Cleaning Codes

- W** Clean with a water-based cleaning agent. Do not use solvent products.
- S** Clean with a dry cleaning or solvent-based cleaning agent. Do not use water-based cleaning products.
- WS** Clean with either a water-based or solvent-based cleaning agent.

Care for Velvet Underground Upholstery

Velvet Underground exemplifies velvet's classic hand with a smooth, light catching surface that delivers rich depth and softness, perfect for hospitality, workplace and residential interiors. Velvet Underground is treated with a crush resistant and stain repellent finish. Standard velvet care and maintenance will apply. The cleaning code is WS. Velvet Underground is NOT bleach cleanable.

Care for Oblique Argyle Upholstery

Oblique Argyle reinterprets velvet with a playful twist. This jacquard velvet features a nostalgic argyle pattern infused with unexpected color combinations and a shaggy pile. Oblique Argyle is both decorative and high-performing, offering bleach cleanable durability for hospitality, workplace and residential spaces. Oblique Argyle is finish free. Standard velvet care and maintenance will apply. The cleaning code is WS. Oblique Argyle is bleach cleanable at a 9% (10:1 Ratio), wipe with water after solution.

Care for Ephemera Upholstery

Ephemera elevates velvet further with its épinglé technique, where its flat and loop pile creates a striking contrast and depth with bleach cleanable properties for hospitality, workplace and residential spaces. Ephemera is finish free. Standard velvet care and maintenance will apply. The cleaning code is WS. Ephemera is bleach cleanable at a 10% (10:1 Ratio), wipe with water after solution.

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**Care for Focal Point
Velvet Drapery**

Acoustically absorbent, light-dimming, and soft to the touch, Focal Point drapery is inherently flame retardant (IFR) and Clear Air Gold certified. The matte, plush pile and 99% opacity makes Focal Point an excellent choice for draperies in Hospitality, Retail and Corporate settings.

Regular maintenance, such as light vacuuming with a soft brush attachment, will help keep draperies clean and dust free. Vacuuming helps to remove airborne pollutants such as dust and allergens. The cleaning code for Focal Point is 'S'. Stains may be spot cleaned with a dry cleaning or solvent based cleaner. Do not use water based cleaning products with Focal Point.

Focal Point draperies may be dry cleaned by a specialist dry cleaner.

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