

# Pico

STUDIO TK

A signature lounge chair  
with a range of bases  
and use cases



BUSK+HERTZOG

Folded like paper,  
sculpted with fabric

[studiotk.com/products  
PICO](https://studiotk.com/products/PICO)



Volume Three  
OF SIX

# On Craft

Each of our products is a tribute to the *CREATIVEPROCESS*: an interdisciplinary composition of *IDEAS*, *ENVIRONMENTS*, and *MEDIUMS* that ground our craft in the context of *SPACE*. Envisioned through *PARTNERSHIP*, inspired by personal *EXPERIENCE*, and tailored to the needs of our *TIME*, every piece is designed with the rest of our portfolio in mind — made to shine *ONITS OWN* and *TOGETHER*.



“We believe a piece of furniture should feel comfortable and inviting for *ALL PEOPLE*— and allow them to *MOVE AROUND* and *FEEL FREE*. That’s why we always design with *WIDTH* and a little *ROUNDNESS*.

With fluent, organic, sculptural shapes that match the *SCULPTURAL MOVEMENT* of the body.”



**“If you can do it with paper, you can do it with fabric.”**

*FLEMMING BUSK* and *STEPHAN HERTZOG* began working together decades ago — both famed, Danish designers who share an affinity for *TEXTILES, INTERNATIONAL LIVING*, and *HUMAN BEHAVIOR*.

With the opportunity to diversify our lounge portfolio, we sought their partnership

to create a *SIMPLE, LIGHT*, and *VERSATILE LOUNGE* collection that could serve as both a *CENTERPIECE* to any room and a *SIGNATURE* piece of our portfolio. With this in mind, they began where they often do — *WITH PAPER* — folding *ORGANIC SHAPES* that allowed them to design for the diversity of the *HUMAN BODY*, as well as *AESTHETIC AND STRUCTURAL INTEGRITY* across multiple bases.



The *PICO* collection brings a sculptural element to any lounge space from *EVERY VANTAGE POINT* — evoking *COMFORT, MOVEMENT*, and *WARMTH* regardless of an individual's size, posture, or activity.



In conversation with

# Flemming Busk & Stephan Hertzog

of Busk + Hertzog



## On Paper

“With *PICO*, we knew a few things immediately: that we had to design the chair to make sure it was very *PLEASING FROM THE BACK* — not just the front or side — that we wanted to use an *ORGANIC SHAPE* to create a piece with a much *STRONGER DESIGN PROFILE*, and that it needed to fit with multiple bases. All of which could be produced without being glued.

That’s why we started out with paper, like we often do. Paper is two dimensional, so if you can make an organic, sculptural shape out of a plain, two-dimensional surface, then fabric is just another surface.

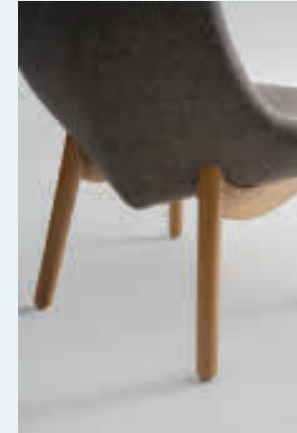
In sum, if you can do it *WITH PAPER*, you can do it *WITH FABRIC*.”

## On Inspiration

“As humans, *WE LIKE TO FEEL SAFE*. So we do that by creating nests in our home, having convenient routines, etc. When you know where your garden fence is, you don’t need to go *ALL THE WAY* to the corner because you already know *WHERE THE FENCE IS*.

By staying in the *SAME GARDEN*, every day you will move in a smaller and smaller circle. If you stay in the same little circle, you’ll only see the *SAME THINGS*.

The only way to *EXPLORE NEW THINGS* and actually try to *PUSH YOUR THINKING* in a new way is to move that garden fence to *WHERE YOU FEEL UNSURE* — because that is where you rediscover things and get inspired in a new way.”



## On Human Expression

“We believe a piece of furniture should feel *COMFORTABLE* and *INVITING* for *ALL PEOPLE* — and allow people to move around and *FEEL FREE*. That’s why we always design

with fluent, organic, sculptural shapes that match the *SCULPTURAL MOVEMENT OF THE BODY*.

For us, it all comes down to *HUMAN EMOTION* — what the product creates for the person looking at it and how people identify with *THE STORY*.

The worst possible thing that can happen is that when people pass the product, they just say, ‘Okay.’ We would rather have a negative reaction than no reaction at all.”



With a *VARIETY OF BASES* across form, material, and finish for a variety of contexts from the *COZY* to the *SOPHISTICATED*





# On Partnership

Volume Three  
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**TKCAH / TKCAL**  
Pico Lounge, featuring a sled base, high or low back



**TKCBH / TKCBL**  
Pico Lounge, featuring a four star swivel, high or low back



**TKCCH / TKCCL**  
Pico Lounge, featuring a wood base, high or low back

We work with a growing *COMMUNITY OF DESIGNERS* around the world to create pieces that are as *DIVERSE* and *DYNAMIC* as our world. Together, we explore from *BRIEF* to *CRAFT* — the conceptual and the material, the technical and the emotional, the intuitive and the experimental — mindful of the *SHIFTING RELATIONSHIPS* between *HUMANS*, *OBJECTS*, and *SPACE*.