

LUUM

Rare Earth Collection

05 — 2021



Rare Earth Collection

Rare Earth is a collection of four upholstery and multipurpose textiles by Suzanne Tick that celebrate nature's color and texture. Using recycled, renewable, local and biodegradable fiber technology, *Rare Earth* displays a new way forward with a lighter footprint.

As we recalibrate to new ways of working, living and communicating, we observe the importance of nature in our everyday lives. Moreover, we reflect on the physical impact humans have made on the environment from overconsumption, and the physical impact the changing environment has on us in return in the form of climate change.

In the collection, we explore shapes that mirror migration maps, agricultural outlines and geological boundaries stemming from human activity. Bright synthetics and natural hues work together, embodying the balance of nature and technology working together. Textures resemble patina, symbolizing movement and the passage of time. Bold colors derived from nature sparkle like raw minerals in the sunshine and soft hues glow like the moon.



Collection: Rare Earth
Designer: Suzanne Tick

Use: Upholstery

Inspired by the linear shapes of modern agriculture and the bright colors of algae and sediment from San Francisco's salt flats, *Mitered's* multi-color motifs recall classic wools with a contemporary twist. Using bright and rich color combinations, *Mitered's* materiality shifts our perspective toward sustainable and local materials through the use of two unique yarns.

1 ——— Mitered

Content: 49% Wool + 38% Upcycled Cotton
(Post-Consumer) + 10% Polyester + 3% Nylon

Number of Colorways: 6

(shown on chair): Black Walnut

(shown here, left to right): Golden Oak, Redwood

Abrasion: Martindale 70,000 cycles

Special Characteristics: Renewable Content, Recycled Content

Each melange wool yarn contains up to six colors of North American wool, while upcycled cotton from the textile industry is combined with polyester for added performance. *Mitered's* handcrafted sensibility emulates the analog and counteracts the digital, providing a large scale pattern that is suitable for collaborative, breakout lounges and task seating.





2 ——— Ecotone

Though *Ecotone*'s classic twill structure references traditional wools with its deep colors and matte appearance, its recycled, biodegradable polyester fiber technology and brilliant color range makes it strikingly contemporary. Joining *Grid State*, *Ecotone* is the second recycled, biodegradable polyester textile in the Luum line, providing more design solutions with its bleach-cleanable and multipurpose-use properties. *Ecotone*'s delustered, solution dyed fibers give its surface a wool-like quality while its color range—dually influenced by nature's palette and the synthetic brights seen in active wear—demonstrates a range of options for use on screens, panels, wrapped walls and upholstery alike.

Use: Multipurpose

Content: 100% Recycled Biodegradable Polyester (Post-Consumer)

Number of Colorways: 16

(shown on top image, left to right): Permafrost (Ecotone), Light Meter (Photogram),

Freshwater (Ecotone), Cyanotype (Photogram), Treeline (Ecotone), Darkroom (Photogram)

(shown on bottom image, top to bottom): Sunprint (Photogram), Arid (Ecotone),

Cyanotype (Photogram), Freshwater (Ecotone), Shadowgraph (Photogram), Intertidal (Ecotone)

Abrasion: Wyzenbeek 100,000 double rubs

Special Characteristics: Bleach Cleanable, Biodegradable, Recycled Content

3 ——— Photogram

Beneath a rich boucle yarn, *Photogram* reveals a highly textural surface with an underlying large-scale motif. Inspired by patterns of scattered human movement, *Photogram*'s design changed hands within Tick Studio—from initial concept to pattern development, to color selection—in a collaboration that embodies a sense of overlapping and emerging gestures. *Photogram*'s three-color construction provides a tactile and chromatic experience with the benefits of performance using its recycled and bleach cleanable yarns.

Use: Upholstery

Content: 56% Polyester + 44% Recycled Polyester (Post-Consumer)

Number of Colorways: 10

(shown on top image, left to right): Permafrost (Ecotone), Light Meter (Photogram),

Freshwater (Ecotone), Cyanotype (Photogram), Treeline (Ecotone), Darkroom (Photogram)

(shown on bottom image, top to bottom): Sunprint (Photogram), Arid (Ecotone),

Cyanotype (Photogram), Freshwater (Ecotone), Shadowgraph (Photogram), Intertidal (Ecotone)

(shown on chair): Heliograph

Abrasion: Wyzenbeek 100,000 double rubs

Special Characteristics: Bleach Cleanable, Recycled Content

4 ——— Haptic

Haptic's granular surface is inspired by natural tones and earthen mineral textures. Material and color intertwine in a deceptively simple and balanced structure, creating a multi-color texture with an enhanced visual effect. Combining brights and neutrals, as well as analogous color shifts to create depth, mineral hues such as ochre, quartz and emerald work with complex neutrals and cozy, wool whites. *Haptic* complements large scale patterns, bringing in a natural material sensibility using boucle yarns with bleach-cleanable performance.

Use: Upholstery

Content: 68% Acrylic + 32% Polyester

Number of Colorways: 16

(shown here, top to bottom): Sediment, Montane, Arroyo, Pink Salt, Superbloom, Mantle, Geode

Special Characteristics: Bleach Cleanable

USA, Canada 877.705.LUUM

International 919.464.2922

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2. Ecotone & 3. Photogram

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3. Photogram

